



# State Farm®

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## *Renters Insurance Referral Partnership*

### **Our Proposition:**

- We are offering an extremely simple way to fatten your pockets while helping you to better serve your clients! **We send you a \$10 Visa Gift Card for each person** you refer to us for renters insurance. Due to state regulations, we would like to incentivize in the form of gift cards.
- Also, to show our appreciation, we would love to give out a variety of **tickets to different events and prizes** throughout the year—**UT football, volleyball, basketball, and baseball games, Round Rock Express games, concerts, circuses and even scratch cards!**

### **All that the leasing agent will have to tell their clients when discussing the fact that the apartment they are viewing requires renters insurance:**

- “This apartment requires that you carry renters insurance, but we will make this extremely simple for you. We work with one of the top State Farm agents in the nation and can get you taken care of at some of the best rates available. Is it okay if we send them your information, and have them call you within the next 48 hours to finalize the policy? You can expect to pay somewhere between \$10 and \$18 each month. The information that we will pass along to them will be your name, date of birth, and phone number, is that okay?”

Once we have received their information we will prepare a quote for their specific location and call them to finalize the policy. This system will make the process of finding renters insurance very simple for your clients and they will be getting some of the best insurance available at an extremely competitive price. Please feel free to contact us:

#### ***Rick Pernice***

(512) 617-9596

(512) 630-8119 (Cell)

[Rick@TedHeaton.com](mailto:Rick@TedHeaton.com)

#### ***Anne Ngac***

(512) 343-8774 X 2201

(832)348-9160 (Cell)

[Anne@tedheaton.com](mailto:Anne@tedheaton.com)

#### ***Matt Hannah***

(512) 343-9331

[Matt@TedHeaton.com](mailto:Matt@TedHeaton.com)

### **Brochures/Flyers:**

We would be happy to continue to provide you with brochures, flyers and/or business cards. We suggest making copies of the Renters Referral Form as you run out of them.

### ***A little about Ted...***

State Farm is the **# 1 property and casualty insurance company in Texas, and in the nation**, Ted Heaton has been a State Farm agent here in Austin for **33 years**. He is the biggest State Farm agent in central Texas, and regularly ranks in the **top 10 State Farm agents** in the nation (out of over 18,000!). He runs a tight operation, and his office will provide better service to your clients than any other insurance company out there.